

CODY YACHASZ

UX Design Manager

INFO



WEBSITE

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SKILLS & TOOLS

AGILE

SCRUM

ADOBE SUITE

PROJECT MANAGEMENT

JIRA

UI DESIGN

PROTOTYPING

FIGMA

DESIGN THINKING

CERTIFICATIONS

2023

SCRUM MASTER CERTIFIED
SCRUM Alliance

Issued Mar 2023 - Expires Mar 2025

PROFILE

Experienced UX leader accomplished at managing design teams across multiple projects, with a track record of successfully evangelizing design system and best practices projects. Successful in collaboration with product management, development and business owners inside agile environments. Focused on synthesizing user centered design from consumer insight, data analytics, user research, and business requirements.

EXPERIENCE

2017 - Current

STELLANTIS - UX DESIGN MANAGER

Global UX Lead for Stellantis' next generation infotainment system, Uconnect 5, as well as SRT and vehicle specific programs for all Stellantis brands. Managing all current production requests, future features and continuous improvements for the Uconnect 5 system in our complete line of vehicles including Jeep, RAM, Dodge, Chrysler, Maserati, Alfa Romeo and Fiat.

Collaborating cross-functionally with external departments including HMI, engineering and android development teams to build one of the leading infotainment systems among OEM's. Focusing on reusable components to create a consistent, easy to use system. I have been the lead designer for Jeep Off-road and SRT features that make our brands stand out from the rest, along with mentoring fellow designers in new age design techniques and introducing new work-flow methodologies.

2014 - 2017

THE JRT AGENCY - UX/WEB DESIGN TEAM MANAGER

- Manages UX/Web team tasks. Mentors junior level designers.
- Evaluated employee performance on per project basis and coached and trained 5 team members, increasing quality of work and employee motivation.
- Acted as a liaison between technology team, customers and account team to establish requirements and determine user needs.
- Defined navigation, user flows and layouts focusing on usability.
- Developed wireframes, interface mockups and page prototypes.
- Produced graphic user interfaces with a mobile first strategy for desktop browsers, tablet and mobile devices.
- Developed email code guide for quick build out of future emails.
- Coded the front-end of websites and applications using HTML5 & CSS3

2012 - 2014

JCM MEDIA GROUP - CO-OWNER/CREATIVE DIRECTOR

Oversight of all creative components of client and internal production work. Management of development teams to ensure digital production met UX and design specifications. Interfacing with senior project management, senior accounts staff, and clients to communicate design objectives, challenges, and opportunities.

- Created creative briefs and timeline to manage creative process from concept to completion.
- Negotiated contracts with vendors and suppliers to establish timely delivery of materials and achieve mutually beneficial agreements.
- Monitored industry trends to keep creative materials fresh and engaging.

● 2010 - 2011

SENDWELL, INC - FRONT-END DESIGNER

- Designed a variety of client web and mobile projects
- Prototyped a range of solutions for managing information within a small screen footprint
- Created graphical email marketing campaigns
- Designed logos and marketing materials to client specs
- Coordinated with digital content manager to obtain content for updates and expansions.
- Designed and updated layouts to meet usability and performance requirements.
- Coded using HTML, CSS and JavaScript to develop features for both mobile and desktop platforms.

● 2009 - 2010

ALPINE WEB - WEB/GRAPHIC DESIGNER

- Developed creative design for print materials, brochures, banners, and signs.
- Completed final touches for projects such as images sizes and font selection.
- Met with customers to present mockups and collect information for adjustments.
- Employed design fundamentals when selecting typography, composition, layout, and color in design work.
- Coordinated with external vendors and suppliers to verify quality and accuracy of printed materials.

EDUCATION

● 2009

GRAPHIC/WEB DESIGN - BACHELORS OF FINE ARTS
Central Michigan University